

ECIM¹ E&P Data Management User Meeting September 2010, Haugesund, Norway

There was a strong turnout (over 300) for the 2010 edition of Norway's Expert Center for Information Management E&P information management conference, confirming ECIM's status as the largest upstream data conference in Europe. The growing international (non-Norwegian) participants now make up 45% of the attendees.

Shell and Statoil presented different slants on their migration to Landmark's R5000. PetroChina is likewise leveraging Landmark's data infrastructure in its vision for the digital oilfield. Chris Bradley outlined how his company, IPL, helped a UK major develop its enterprise architecture.

Petrel now offers a degree of control over coordinate reference systems and also an Innerlogix plug-in to QC data in real time 'like a spell checker for Word'. Schlumberger continues to work on Petrel data management which some might consider an oxymoron. Third parties Kadme and Blueback Reservoir have taken the bull by the horns and are leveraging the Ocean dev kit in ingenious ways to offer some help to would-be Petrel data managers.

Geographical information systems (GIS) continues to interest the ECIM community—with a full track devoted to GIS where Statoil expounded on its enterprise GIS implementation, Nexen advocated the use of GIS to manage upstream data and ExxonMobil presented an insightful and entertaining look back at how GIS has evolved since Exxon signed with ESRI as one of its first clients. ECIM is to create a new GIS User Forum and Workshop.

No Norwegian conference would be complete without a standards initiative or two. Lars Olav Grovik steered a steady course around the technical and non technical obstacles confronting deployment of ProdML in a Norwegian reporting context. And Ove Ryland introduced the Equipment Hub that is using ISO 15926-derived technology from ShareCat to facilitate engineering data exchange and consolidation between what so far a rather limited number of suppliers and operators.

Next year dates for ECIM are 12-14 September 2011 – at the same location. The organizers believe that the 'neutral' ground of Haugesund makes for excellent networking. More from www.ecim.no.

Highlights

[R5000 migration \(Statoil/Shell\)](#)
[Information Management in BP](#)
[Petrel Data Management](#)
['Lean' and upstream data management](#)
[Evolution of GIS \(ExxonMobil\)](#)

¹Expert Center for Information Management.

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